

Commercial Vehicle Industry Advisory Alliance

InterOcean and MacKay Form Alliance to Offer Strategic Advisory Services to the Commercial Vehicle Sector

Chicago, IL—October 17, 2011—InterOcean Advisors LLC (“InterOcean”) and MacKay & Company (“MacKay”) jointly announced that they have formed an alliance to provide a comprehensive array of advisory services to the commercial vehicle sector. The alliance combines the broad and seasoned commercial vehicle and equipment industry knowledge of MacKay with the in-depth strategic advisory experience and M&A transaction capabilities of InterOcean. It is the goal of the alliance to offer a unique and comprehensive level of value to the sector by 1) identifying and communicating important industry trends and value creating strategies/transactions opportunities and 2) supporting and executing strategic initiatives embraced by industry participants.

The alliance intends to address the entire commercial vehicle industry, including:

- On-highway truck, trailer, agricultural and construction equipment OEMs
- Part, module and system suppliers
- Distribution and support services/dealer sectors

“We are very excited about our new partnership and our ability to provide clients with a single comprehensive strategic advisory solution, comprising both extensive industry knowledge and strategic transaction execution,” said Stu MacKay, President and founder of MacKay.

“By combining high quality and seasoned industry knowledge and transaction execution skills, we believe our alliance will be unique within the advisory industry and valuable for clients seeking ideas for enhancing value through strategic M&A transactions,” stated Bill Doepke, Managing Director and co-founder of InterOcean.

About InterOcean

InterOcean Advisors LLC, based in Chicago, Illinois, is a boutique investment bank focused on providing mergers and acquisitions and capital raising advisory services to middle market manufacturing companies, with expertise in the aerospace & defense, automotive, capital equipment, construction materials, distribution/business services, medical devices, metals and plastics & packaging sectors.

www.ioadvisors.com

About MacKay

MacKay & Company, founded over 43 years ago, is a Chicago-based management consulting and market research firm with specialists focusing their skills and efforts on solving problems in the truck, trailer, automotive, agricultural and construction equipment, components, parts, distribution and support services/dealer markets.

www.mackayco.com